



# Alaap

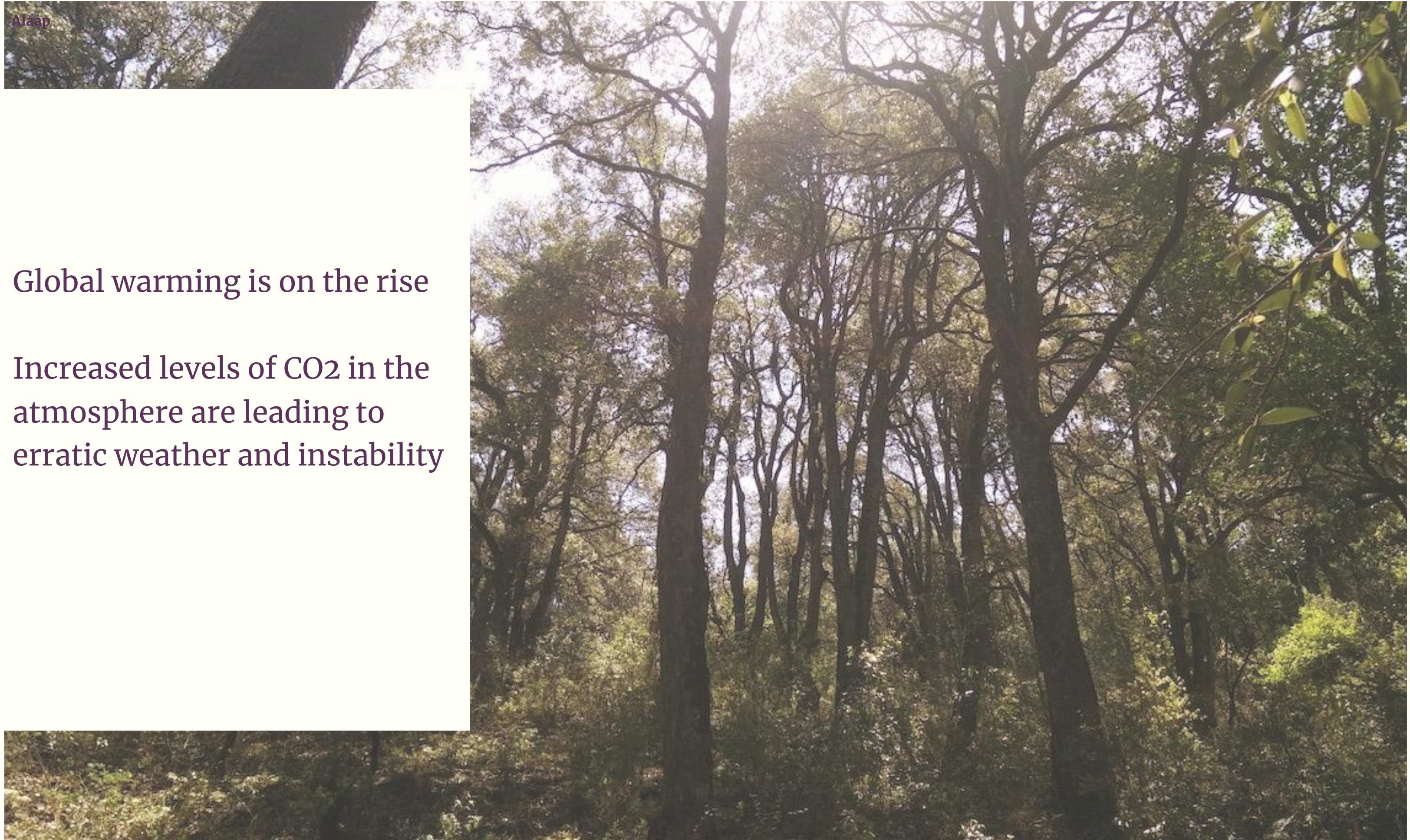
Restoring Nature to  
reverse Climate Change





Global warming is on the rise

Increased levels of CO<sub>2</sub> in the atmosphere are leading to erratic weather and instability





Forests absorb CO<sub>2</sub> out of the atmosphere every day

Forests are also home to over 80% of animals and plants

More than 1.2 billion people directly depend upon forests for their basic livelihoods

In India, it is 1/5th of its population- 275 million people



# Alaap's mission is to restore nature to reverse climate change



Our goal is to ensure both forests and people can grow together and not at the cost of each other

# Our Interventions



## Reforestation

Large Scale Native forest

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Backyard fuel, fodder & food forests

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School food forests

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## Carbon Financing

Carbon Offset based income

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Cash income for Forest Creation

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Long term income from carbon sequestration

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We invest in communities by helping them reforest their barren/degraded lands with native trees and help them to sell carbon credits from these forests to individuals and companies who wish to offset their carbon footprint



## Our impact : 2017 to 2019 - 2 years



**20,000+**  
saplings planted



**100+**  
rural  
employment  
opportunities



**76+**  
native species



**90%+**  
survival rate



**USD 10,000**  
injected in rural  
economy

We are currently working with communities in India- the state of Uttarakhand in Himalayas and Karnataka in south of India





# Reforestation: The method

10×  
growth

100×  
biodiverse

30×  
CO<sub>2</sub>  
absorption

higher  
water  
retention

higher  
fruit yield

Compared to  
monocultured  
plantation





# Dr Miyawaki's work in Yokohoma University, Japan





# Alaap proof of concept : 2017-18-19





# Champawat Biodiversity Park : 2018-19







**Monoculture**

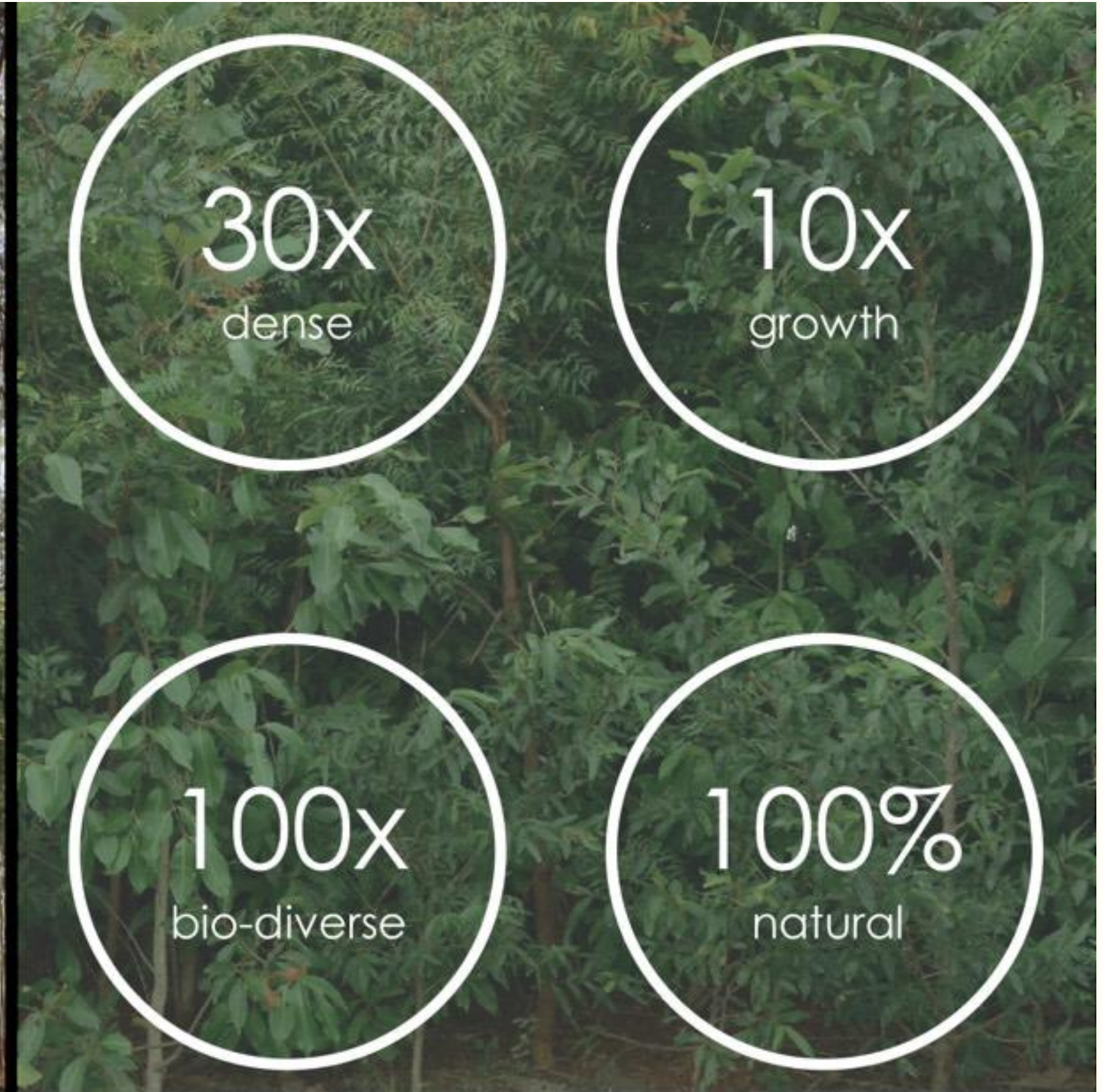


**Alaap's Multilayered Forest**





**Monoculture**



**Alaap's Multilayered Forest**



Canopy layer

Tree layer

Sub-tree layer

Shrub layer





# Planting with Community



Village Kanda, Uttarakhand



Village Ammanghatta, Karnataka





# Carbon Financing

We are now doing pilot experiments to measure the carbon potential of our planted forests.



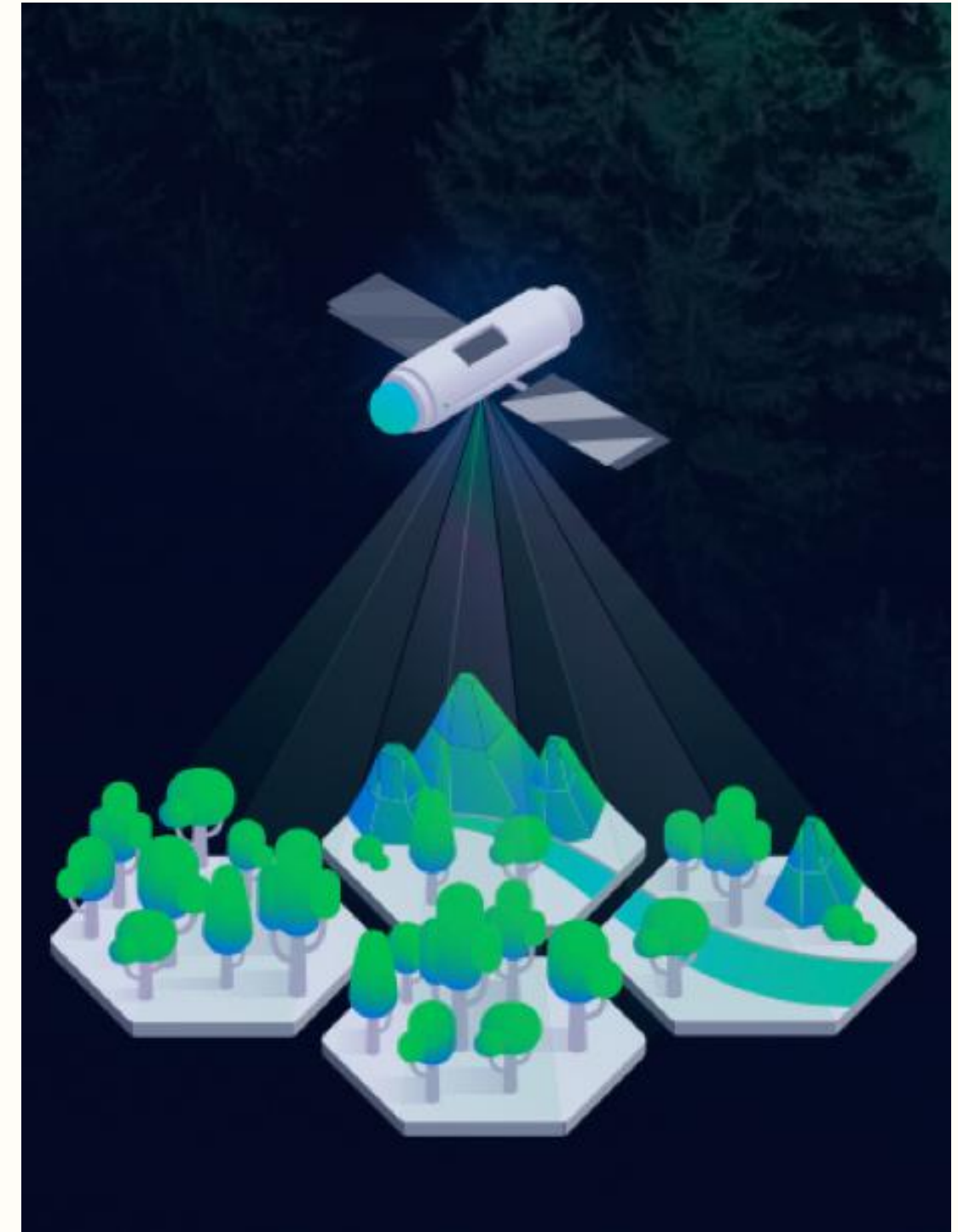




# Satellite Imaging

We develop machine learning algorithms that analyze satellite images of forests to provide accurate estimations of carbon storage.

Thus we leverage technology for more accurate carbon measurement methodology.

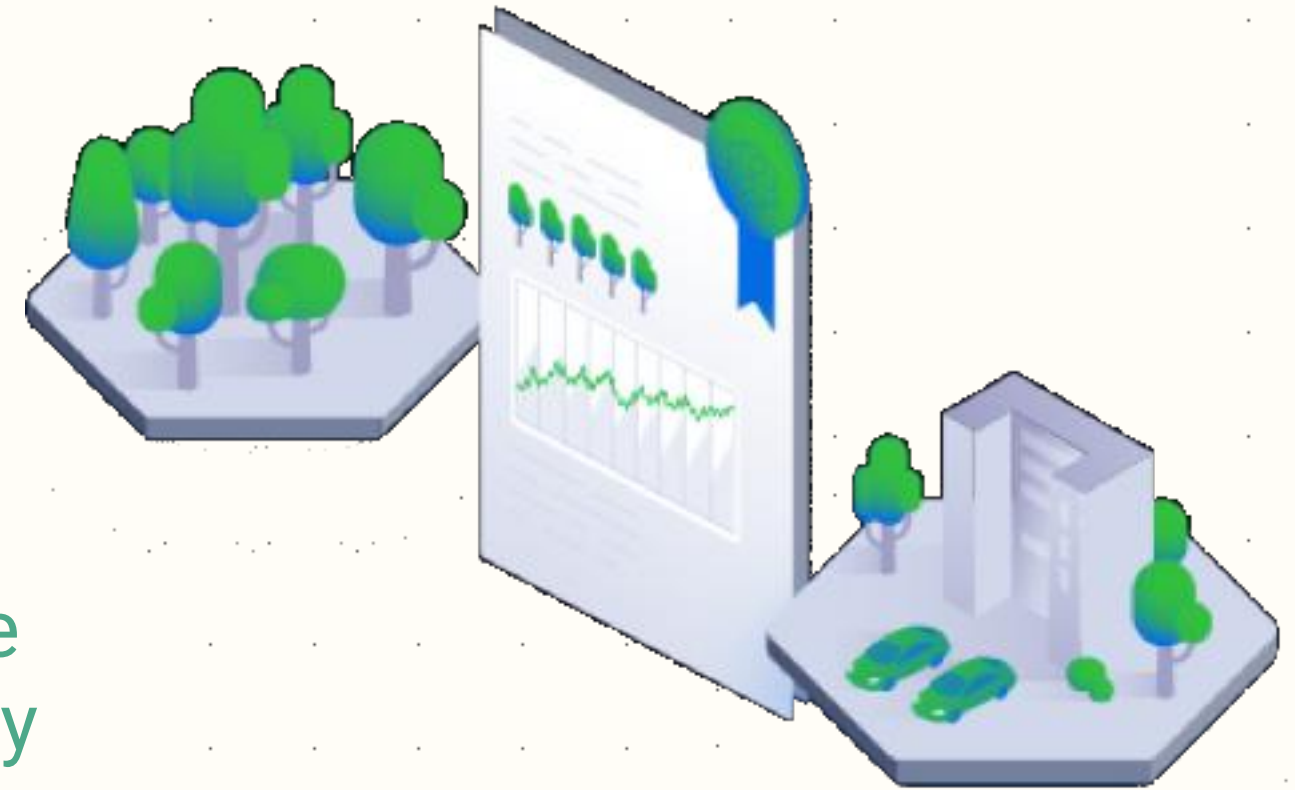






# Open Transparent Platform for Buyers

We give buyer the access to a monitoring dashboard to gain visibility on the progress of the projects ensuring accountability and transparency through an open platform.





Watch out for  
this space!



Thank you



“The one who plants trees, knowing that he will never sit in their shade, has at least started to understand the meaning of life.”

Rabindranath Tagore